

THE AMENITY COLLECTIVE

Fact Sheet

The Amenity Collective, a wholly owned subsidiary of FirstService Corporation (NASDAQ: FSV), is North America's leading provider of single-source solutions across the aquatics, fitness, and recreation industries. With over 40 years of expertise and a hospitality-centric approach, the company delivers customized services—consulting, design, construction, staffing, and operations—to supercharge long-term success for clients and their aquatics, fitness, and recreation spaces.

At a Glance

11 Brands

47 Markets Across the U.S. & Canada

1,400 Full-Time Team Members

10,000+ Seasonal Team Members

\$400M+ Annual Revenue

91.7% Client Retention Rate

Operating Environments

Multifamily & Residential Communities

Hotels & Resorts

Municipal & Public Facilities

Clubs & Member-Based Facilities

Education & Campus Recreation

Fitness, Wellness &
Workplace Environments

Focus Areas

COMMERCIAL AQUATICS

Full-service management and maintenance for aquatic facilities, delivering lifeguard staffing, training and supervision, equipment service and repairs, seasonal openings and closings, and regulatory compliance.



FITNESS & RECREATION

Integrated solutions for fitness centers, amenity spaces, and recreation facilities, delivering equipment sales and service, fitness and recreation management, amenity operations, and consulting services.



AQUATIC & OUTDOOR CONSTRUCTION

Specialized construction services for commercial and residential aquatic environments, delivering new construction, renovations, builder services, and specialty outdoor projects.



INTERNATIONAL RECRUITMENT

Seasonal workforce solutions for domestic employers, delivering international recruitment, visa sponsorship, compliance management, and participant support.

Executive Leadership



**BRIAN
SHEEHAN**

Chief Executive Officer



**ROBERT
SZABO**

Chief Financial Officer



**BRIANNA
SCHWEIZER**

Chief People Officer



**DAN
LAWLER**

Chief Operating Officer



**STEVAN
FICKUS**

Chief Technology Officer



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